



Signage Packages for 2010

SIGNAGE RENTAL

6000 x 1200 (approx) permanent sign on Mulgrave Road. These signs front one of the busiest intersections in Cairns with an estimated 45,000 cars per day. (Artwork at hirer's expense). Rental is for period 1 July to 30 June.

SIGNAGE RENTAL PER YEAR

\$3,000 + GST	(Area A) Northern End to Cellarbrations Billboard
\$2,000 + GST	(Area B) Billboard to Main Driveway Entrance
\$1,500 + GST	(Area C) Main Driveway Entrance to Southern End

Give your Business the best exposure by taking advantage of our discounted Signage & Sponsorship Package. Hire any sign in Areas A, B or C on Mulgrave Road and also include any of the race sponsorships above, and save \$500 +gst on the signage price.

RACE SPONSORSHIP

- Naming Rights to an agreed selected race.
- Race Day Passes (see below for numbers) including a Reserved Table on the Tropical Verandah hosted by the CJC Committee and overlooking the mounting yard. Also includes 2 bottles of Sparkling Wine for you and your guests. Private Cash Bar, TAB & Plasma Screens & Bathroom facilities also available for guests on the Verandah. Tropical Verandah guests at the Cairns Cup Carnival are also provided with a luncheon.
- Acknowledgement in all pre-race day advertising and publicity. For a Standard Race Day, the Premium Race Day or Feature Race Sponsor's logo is the feature logo in all advertising.
- Race name printed in newspaper form guides.
- On-course signage and broadcast opportunities. Certain race dates are TAB events and therefore broadcast nationally.
- Opportunity to advertise within the Club Racebook.
- Mounting Yard Presentation - your organization will be provided with a gift hamper to be presented to the winning connections by a representative of your company.



CAIRNS JOCKEY CLUB | CANNON PARK RACECOURSE | PO BOX 12079D, CAIRNS DC, QLD 4870

PHONE (07)40 541 203 | FAX (07) 40 330 399 E

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RACE SPONSORSHIP PRICING

Standard Race Day

- \$4,000 + GST **Premium Race Day Sponsor** (50 race day passes)
- \$1,500 + GST **Feature Race Naming Sponsor** (10 race day passes)
- \$ 800 + GST **Standard Race Naming Sponsor** (10 race day passes)

Cairns Cup Carnival

- \$3,000 + GST **Standard Race Naming Sponsor** (8 race day passes)
- POA **Feature Race Naming Sponsor**
- POA **Major Race & Carnival Naming Sponsor**

Hire any sign in Areas A, B or C on Mulgrave Road and also include any of the race sponsorships above, and save \$500 +gst on the signage price.

Race Dates for 2010

Sat April 17 th	(Champagne Stakes Day)
Sat May 15 th	IGA Leukaemia Charity Race Day
Sat June 15 th	CJC Family Day
Sat July 3 rd	Tradies & Ladies Race Day
Sun July 25 th	Sunday Session
Sat August 7 th	Cairns Cup Ladies Day
Sun August 8 th	Cairns Cup Day
Sat October 9 th	Bling Bling in the Spring
Sat October 23 rd	Brothers Cox Plate Race
Tue November 2 nd	Melbourne Cup Day
Sat November 20 th	Movember Fundraising Race Day
Sat December 4 th	CJC Xmas Party Race Day

Please contact the CJC Office for further Information & Available Races and Dates



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